



NEVADA COVID-19 TASK FORCE

# NEVADA COVID-19 RESPONSE, RELIEF AND RECOVERY TASK FORCE ANNUAL REPORT

MARCH 2020 – MARCH 2021





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**DEAR GOVERNOR SISOLAK:**

A little over one year ago today, the COVID-19 pandemic began its inexorable journey to every corner of the globe. Almost overnight, Nevada's course was changed forever. From Searchlight, to the upper reaches of the rurals, Nevadans stepped up, stayed home, looked to one another, to our leaders and to our collective community to tackle this external threat head on.

Within days, a group of private citizens was assembled and began mobilizing to assist the state with the monumental challenges it was suddenly facing. Under your guidance, we utilized the vast network of relationships held by the task force members. These are the types of relationships that are built over decades and cannot be contrived with the onset of a crisis. We raised money and brought in resources, including technology and additional volunteers. We left no stone unturned to meet each challenge and did not shy from unconventional solutions. The COVID-19 Response, Relief, and Recovery Task Force, conceived of and supported by the Nevada Governor's Office, serves as an outstanding model of what can be accomplished when private citizens and the public sector work together.

The first - and most urgent priority - was to secure personal protective equipment needed by Nevada's healthcare workers to protect their own lives so that they could continue serving others. The Task Force raised over \$12 million in several weeks; engaged the private sector to dig into their own inventories as well as those of their connections, particularly in Asia; and engaged with private transport to amass and deliver supplies. Once that urgent need was met, we assisted with securing mass testing materials and distributing face coverings to community members. Concurrently, we initiated the development of an application that would make the use of groundbreaking automated contact tracing technology possible in Nevada. Nevada COVID Trace, launched in August 2020, was one of the first state-specific contact tracing apps utilized in the United States. Every single piece of protective equipment, every test administered, and every app download had the potential to save a life.

As school began in the fall - remotely for most - we engaged an incredible team of volunteers and education partners who worked tirelessly to identify every single student across the entire state who lacked internet connectivity or a computer, and we met virtually every single need. Notably, Nevada made it a priority to find and assist all of our students at the outset of the school year, rather than upon a return to in-person learning.

Today, we continue to focus on several recovery efforts, including improving testing efficiencies associated with school reopenings and providing support for economic recovery initiatives.

As we move towards increased vaccination availability, we stand ready to facilitate continued coordination between the public and private sectors where needed. On behalf of the entire Task Force, thank you for the opportunity to serve Nevada in one of its greatest times of need.

Sincerely,



**James Murren**

Chairman, Nevada COVID-19 Response, Relief and Recovery Task Force



A photograph of two volunteers, a woman on the left and a man on the right, both wearing teal shirts, blue gloves, and face masks. They are packing a cardboard box labeled 'FOOD DONATIONS' with various food items including canned goods, vegetables, and pasta. The man is holding a can, and the woman is placing another can into the box. Both shirts have a circular 'VOLUNTEER' badge. The background is a blurred indoor setting.

# MISSION STATEMENT & FORMATION

FOOD  
DONATIONS

# TASK FORCE INFORMATION

## Mission

The initial mission of the Task Force, as directed by Governor Sisolak, was to assist with meeting the monumental and continued need for personal protective equipment and medical supplies for Nevada's medical community and first responders. All supplies were sourced through private channels and delivered to the State and the Nevada National Guard to ensure that those supplies were distributed to the areas of greatest need.

## Formation

The Nevada Covid-19 Task Force, Inc., was incorporated as a Nevada nonprofit corporation on April 2, 2020.

The Task Force took the following actions:

- A Board of Directors, consisting initially of Jim Murren, Phil Satre, Alex Dixon, Doug Cannon, Yvanna Cancela, Scott Nielson, Dr. Robert McBeath and Steve Menzies, was appointed. Following Yvanna Cancela's resignation to join the new Administration, Catherine Cole and Catherine Raw were appointed to join the board.
- The following individuals are the current officers:
  - Jim Murren, President and Chairman
  - Scott Nielson, Secretary
  - Phil Satre, Treasurer
  - Mitch Hitchcock was recognized as an ex-officio member
- The board adopted Bylaws for the regulation and management of the Task Force and a Conflict of Interest Policy was approved and each member of the board of directors signed and returned a copy of the policy.



**Jim Murren**  
Chairman  
Nevada COVID-19  
Response, Relief and  
Recovery Task Force



**Yvanna Cancela**  
State Senator, 10th  
District, Nevada State  
Legislature



**Doug Cannon**  
President and CEO  
NV Energy



**Catherine Cole**  
Vice President,  
Public Relations  
R&R Partners



**Alex Dixon**  
President  
PureStar, West Region



**Dr. Robert McBeath**  
President  
OptumCare Mountain  
West Region



**Steve Menzies**  
President  
Focus Companies



**Scott Nielson**  
President  
Nielson Consulting



**Catherine Raw**  
Chief Operating Officer,  
North America  
Barrick Gold Corporation



**Phil Satre**  
Chairman of the Board  
Wynn Resorts, Ltd.

P

# PERSONAL PROTECTIVE EQUIPMENT (PPE)



# PERSONAL PROTECTIVE EQUIPMENT (PPE)

Before the first dollar was donated, Task Force members used every channel and relationship possible to join the race for PPE around the globe. Below is a summary of PPE acquired and paid for through donations to the Task Force. Funds raised have been used primarily for the purchase of procured PPE, including:



**2,050,200**

N-95 or KN-95 masks



**1,491,000**

gloves (individual pieces)



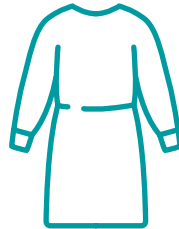
**219,824**

face shields, goggles  
or safety glasses



**2,600,000**

surgical masks



**37,500**

surgical gowns



**456**

containers of  
disinfectant wipes



**428**

cases hand sanitizer



**250,000**

Nevada flag face  
coverings



**960**

infrared thermometers

In addition to the PPE purchased on behalf of the State, numerous companies and organizations across the State donated PPE as well. Notable contributors included Wynn Resorts, Las Vegas Sands, MGM Resorts International, NV Energy, Southwest Airlines and the NV Chinese Association.





## Personal Protective Equipment (PPE) purchasing process

*Note: The Task Force's role is to assist the state's purchase of PPEs through finding potential sources and raising funds to support the State's identified needs. The Nevada Community Foundation (NCF), which holds the fund, then makes the gift to the state by making payments for the PPEs purchased by the state.*

### START ORDER

State communicates PPE needs to TF

### PROCUREMENT & TASK FORCE TEAM

TF surfaces and vets vendor

TF finalizes quantity and cost

TF inquires about lead time

TF seeks committee approval

TF checks status of funds with NCF

TF sends to State for review

### STATE & NCF

State approves and sends to NCF for payment

NCF initiates wire deposit to start order

State warehouse confirms delivery

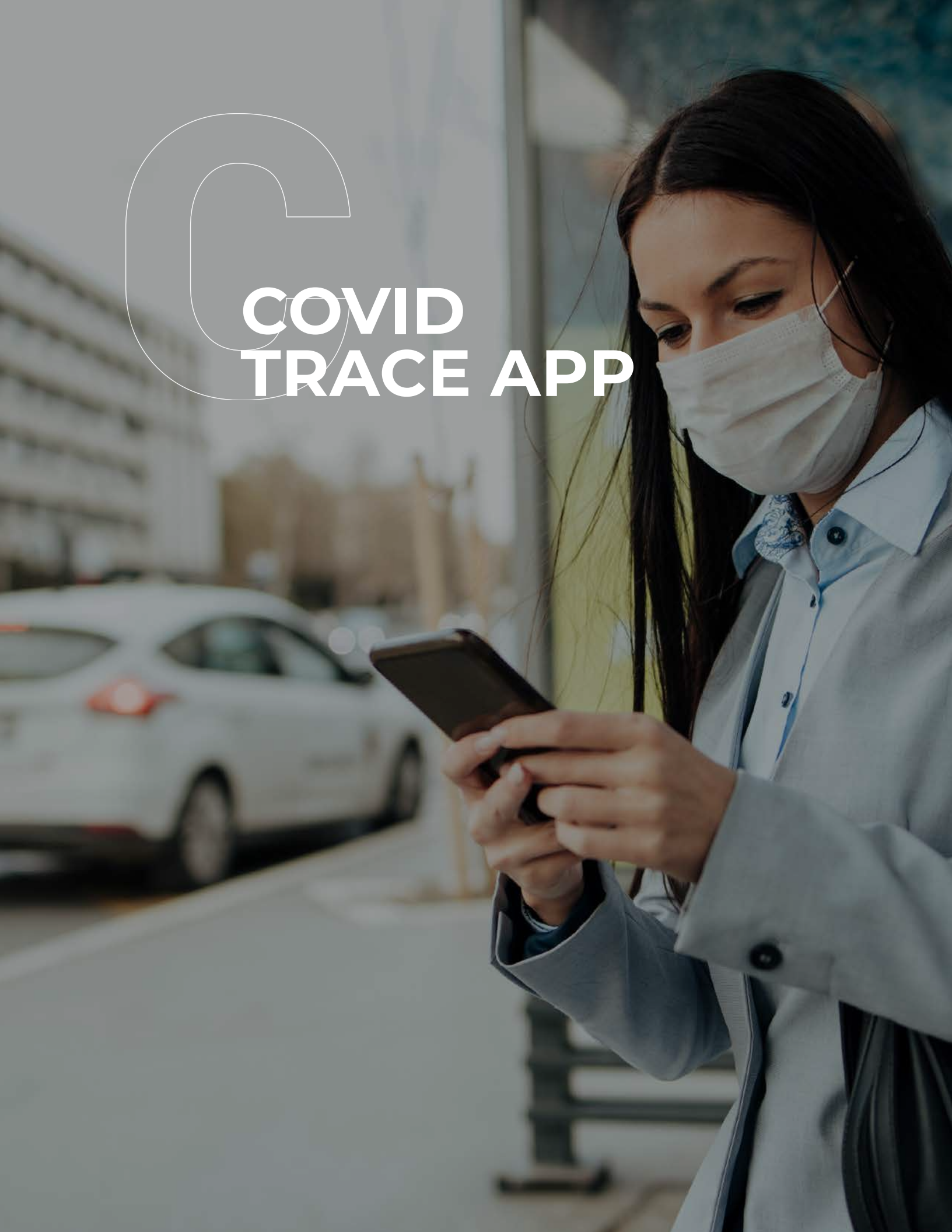
NCF issues final payment to vendor

### CLOSE ORDER

State distributes as needed



# COVID TRACE APP



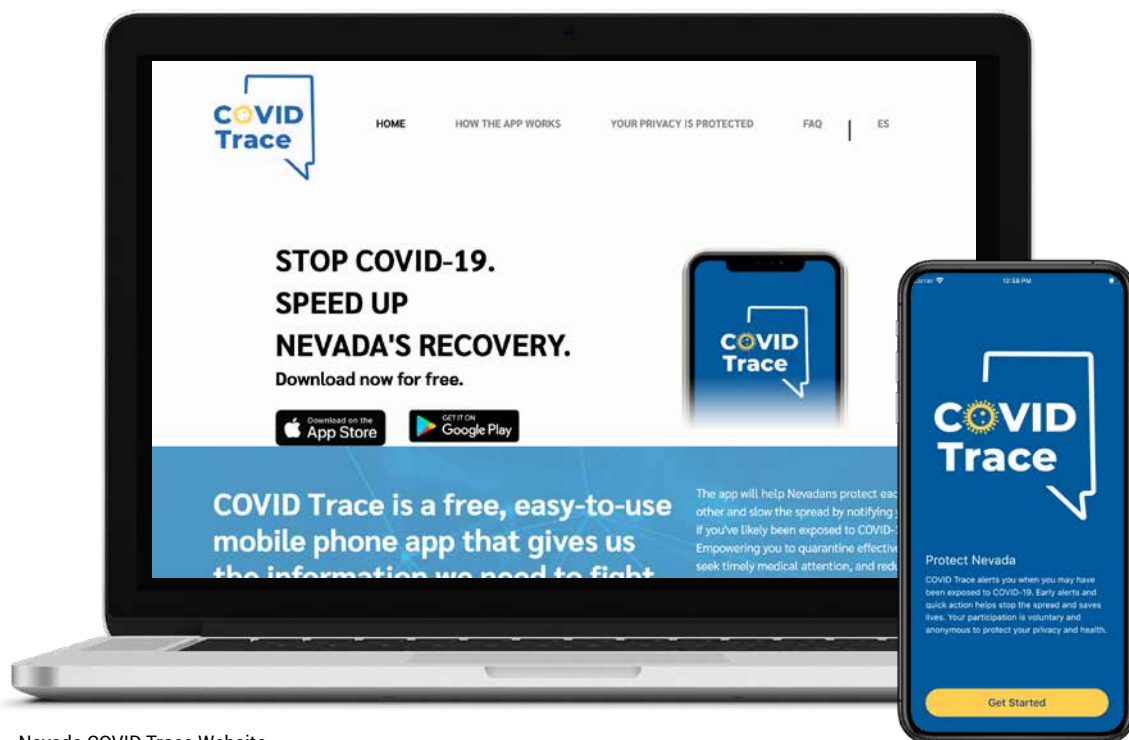
# COVID TRACE APP

On August 21, 2020, Nevada became one of the first jurisdictions in the world to launch a digital contact tracing and exposure notification application, the COVID Trace app. The Task Force and its volunteer support teams collaborated with public health officials on the app's functionality and privacy protections, created a website detailing those protections and step-by-step instructions on how to use the app, and a marketing campaign to promote downloads.

As of April 30, 2021 the app and exposure notifications have been enabled by more than 1,011,307 devices. According to experts, the app became an effective public health intervention strategy when greater than 15% of the population enabled it on their phones.

The tool continues to be an incredible tool in combating the virus that causes COVID-19. The volunteer support teams continue to support subsequent iterations and increased functionality as we learn more about the capabilities of technology in the response to public health emergencies.

The app now works in conjunction with other states' exposure notification platforms, so tourists visiting from other states as well as Nevada residents benefit from this app. The Nevada Department of Health and Human Services, in conjunction with the local health authorities across the state and the team that developed the COVID Trace app, recently developed and released a system to automate positive test verification codes to help increase the timeliness and effectiveness of the exposure notifications the app provides.



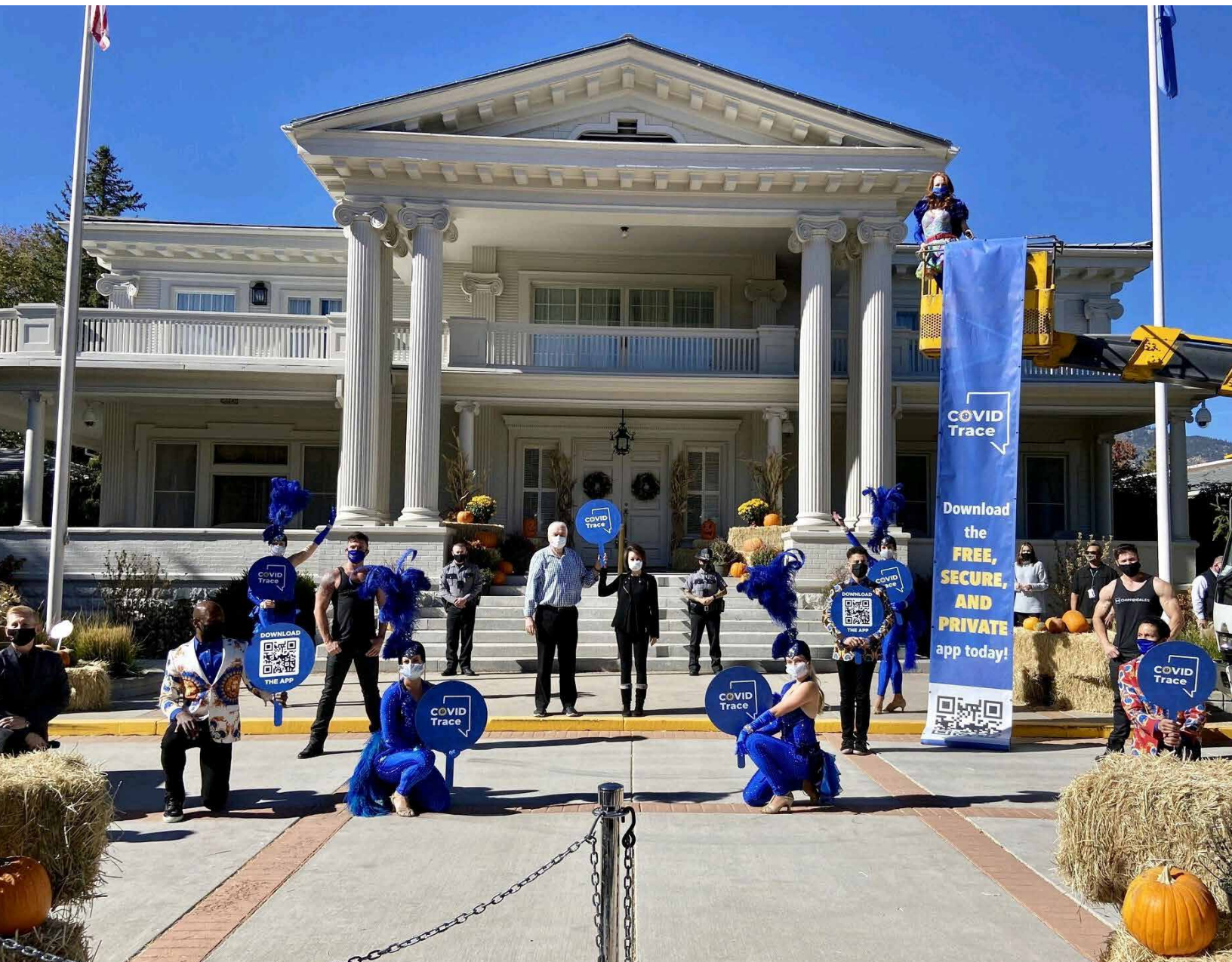
Nevada COVID Trace Website



We would be remiss not to offer special recognition to Andrew Pascal, who funded the creation and deployment of the app, as well as a majority of the hard costs for marketing efforts.

The efforts in developing the COVID Trace app also included a partnership with Apple and Google. The partnership helped inform their efforts in broader applications of exposure notifications as a public health intervention across the world. The lessons learned from the use and deployment of the COVID Trace app extend further than the borders of Nevada and helped many other states and countries deploy similar platforms to combat the COVID-19 pandemic.

The Task Force and the members of the COVID Trace team are proud of the public/private partnership that put Nevada on the leading edge of technological solutions in the response to the COVID-19 pandemic.





# NEVADA FLAG MASK CAMPAIGN



# NEVADA FLAG MASK CAMPAIGN

With a shared belief about the important need for small businesses and non-profits to receive face coverings so they could re-open safely, a group of leaders throughout the state worked together to distribute the masks promptly, equitably and through an efficient distribution system.

Throughout the month of June 2020, with the support of United Way of Southern and Northern Nevada, 224,000 (186,000 Southern Nevada and 38,000 Northern Nevada) face coverings were donated to local non-profits, high-risk populations (including tribal, Latino, African American, AAPI communities, and more), faith groups, labor unions and various chambers. In addition, another 26,000 face coverings were donated to small business in all 15 Nevada rural counties through the support of the County Emergency Managers.

These Battle Born branded face coverings were critical for the safety of Nevada's front-line medical personnel and essential workers, helping to ensure that there were no interruptions to services provided, especially during the pandemic when the need for support was at an all-time high.

With the signing of Directive 024 by the Governor, establishing Nevada's mandatory face covering policy, this donation went towards the #StaySafeStayOpen initiative. Over 50 non-profits received the face coverings and 20+ volunteers came together to distribute these in a contactless environment. Special thank you to Stephen Cloobek for his significant contribution to this effort.

**Governor Sisolak** @GovSisolak • Jun 9, 2020  
Today, I wore my new Battle Born face covering made by Las Vegas company Eagle Promotions. The company worked with the Nevada COVID-19 Response, Relief and Recovery Task Force to proclaims 250,000 face coverings for Nevadans who may lack access.



154 60 482

**Governor Sisolak** @GovSisolak • Jun 9, 2020  
The face coverings will be distributed by United Way of Southern Nevada and United Way of Northern Nevada and the Sierra. Remember, wearing a face covering is a simple way to protect yourself and more importantly, to help protect others.

58 24 190

**FOX5 Las Vegas** @FOX5Vegas • Jun 9, 2020  
The Nevada COVID-19 Task Force will give away face masks to vulnerable populations as part of a campaign to encourage Nevadans to wear face coverings in public.



Nevada COVID-19 task force creates 'Battle Born' masks for vulnera...  
The Nevada COVID-19 Response, Relief and Recovery Task Force will give away face masks to vulnerable populations as part of a campai...  
fox5vegas.com





# E CONNECTING KIDS



# CONNECTING KIDS

In July 2020 – just weeks before the start of the new school year – leaders from around the state sounded an alarm: assistance was needed to connect more than 120,000 public school students with reliable internet and a device at home so they could participate in online learning.

This included an estimated 18,197 Clark County School District (CCSD) students who had no access to reliable internet, and 72,773 who had an expressed need for a device.

The COVID-19 Task Force quickly took a leadership role to marshal resources, and the Connecting Kids partnership was created. By January 5, 2021, the public-private coalition had tracked down and connected every single one of Nevada’s almost 500,000 public school students.

We are proud that Nevada was one of the first states in the country to confirm at-home connectivity for every student utilizing online learning during the pandemic.

This major statewide shift in a short period of time happened because of a partnership that included more than 600 community and business leaders, led by the Governor’s COVID-19 Task Force, the Elaine P. Wynn & Family Foundation, Communities in Schools Nevada and The Public Education Foundation. Special thank you to Cox Communications and T-Mobile for their significant efforts.

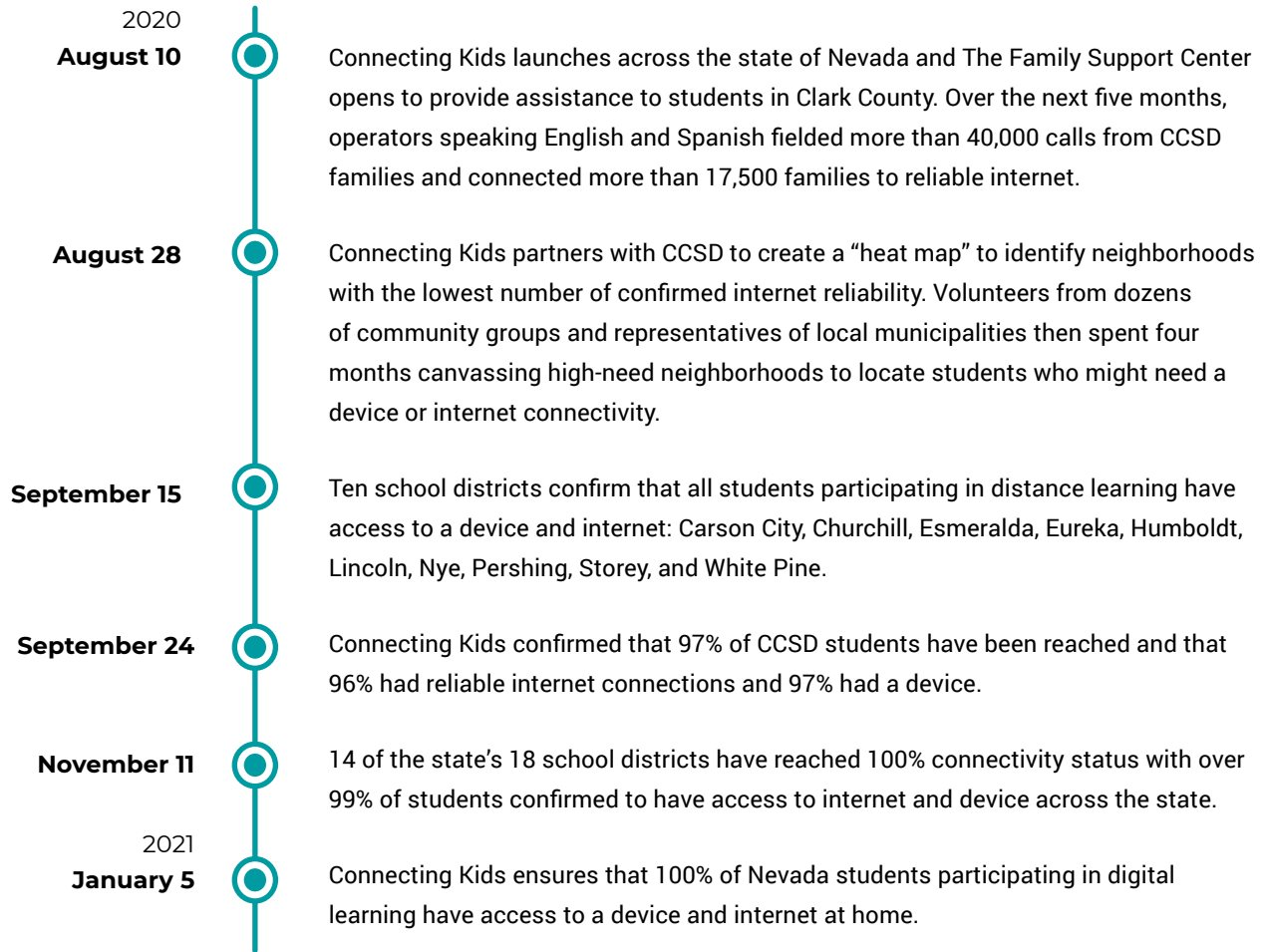
The coalition pulled together trusted leaders from inside and outside of education, created a solution the community could rally around, issued specific calls to action to the community, and allowed public and private partners to think differently about their support of public schools, as well as break out of bureaucratic tendencies.

We are proud of this enormous success and believe it could only happen because a coalition of Nevada’s business leaders, non-profit groups, elected officials, school districts, state agencies, and other community leaders made connecting kids a statewide priority.





A snapshot follows:



Connecting Kids website



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# PRO BONO SUPPORT





# PROFESSIONAL PROBONO SUPPORT

The Task Force has been supported over the past year by a variety of donated professional services, from marketing to accounting and legal counsel. The following is a list of the major donors of professional time in support of the Task Force's efforts.



## Nevada Community Foundation

The Nevada Community Foundation serves as the fiscal agent for the Nevada COVID-19 Response, Relief and Recovery Fund, providing the platform from which the Nevada COVID-19 Task Force conducts its work. NCF's administrative expertise and full operational support allows for the Task Force to respond effectively to the evolving challenges of the pandemic.

## R&R Partners

Established in 1974, R&R Partners is one of Nevada's leading, full-service, independent marketing agencies with nine locations world-wide, including offices in Las Vegas and Reno. As part of its commitment to the State of Nevada and the community, R&R supported the Nevada COVID-19 Response, Relief, and Recovery Task Force through the donation of time, resources, and expertise in marketing and communications strategy.

## Brownstein Hyatt Farber Schreck

Founded in 1968, Brownstein provides its clients an integrated approach that combines sensible business solutions with a Capitol Hill perspective. The firm's 300 lawyers and policy professionals have built a reputation for providing multidisciplinary legal counsel and policy solutions that drive results and connect business leaders to the information they need to make decisions. Committed to assisting Nevadans in need, Brownstein contributed time, resources, legal services and policy expertise to the Nevada Covid-19 Task Force during the past year.

## EY

EY exists to build a better working world, helping create long-term value for clients, people and society and build trust in the capital markets. Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate. Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today. At the instruction of the Nevada COVID-19 Task Force, EY completed agreed-upon procedures relating to the Nevada COVID-19 Task Force's Accounting Policies and Procedures.

## Business Information Network

The Business Information Network is a coalition of business, industry, and economic development leaders across the Nevada who stepped up to share resources, support the community, and ensure that Nevada is ready to get back on the path to prosperity. Working closely with the Task Force and the State of Nevada, the coalition helped create an environment of unprecedented collaboration that will serve Nevada's economy well for years to come.



# G FINANCIAL RECAP



# FINANCIAL REPORT

## COVID-19 Emergency Response Fund

### Summary Of Financial Activity as of March 31,2021

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#### Contributions:

Total Cash Gifts	\$2,888,748.16
Total Pledge Payments	\$9,895,000.00

<b>Total Raised By Task Force</b>	<b>\$12,783,748.16</b>
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#### PPE Expenses:

Commitments PAID	\$12,020,225.18
Commitments to FULFILL	\$169,090.83

<b>Total PPE Expenses</b>	<b>\$12,189,316.01</b>
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<b>Total Available Fund Balance</b>	<b>\$594,432.15</b>
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# OUR DONORS

Thanks to the support from 519 donors, the Nevada COVID-19 Task Force was able to raise over \$12 million. The list below represents approximately 92% of the dollar value of contributions received. All donors who have agreed to be publicly recognized can be found on our website [www.nvc19.org](http://www.nvc19.org).

<b>Nevada Gold Mines</b>	<b>Stephen J. Cloobek</b>	<b>The Engelstad Foundation</b>
<b>The Fertitta Family Foundation</b>	<b>Las Vegas Raiders</b>	<b>Elaine P. Wynn &amp; Family Foundation</b>
<b>Bill Foley, owner of the VGK and The VGK Foundation</b>	<b>The Murren Family Foundation</b>	<b>The Marnell Family Foundation</b>
<b>Phil and Jennifer Satre</b>	<b>Bank of America</b>	<b>Steve Preiss - GG Poker</b>
<b>Southwest Gas Corporation</b>	<b>Take Two Vegas</b>	<b>El Dorado Resorts</b>
<b>The Caesars Foundation</b>	<b>Google Data Center Grants Fund (Tides Foundation)</b>	<b>Southern Nevada Home Builders Association</b>
<b>Scott &amp; Mary Alice Nielson</b>	<b>Peppermill Resort</b>	<b>UFC</b>
<b>Monarch Casino (Golden Road Moter Inn)</b>	<b>E.L. Cord Foundation</b>	<b>Western Alliance Bank</b>
<b>Binion Family Foundation</b>	<b>Menzies Family Trust</b>	<b>Windemere 2006</b>
<b>Howard Hughes Corporation</b>	<b>The Peckman Capital Corporation</b>	<b>Miller Project Management</b>
<b>U.S. Bank Foundation</b>	<b>Nevada Franchise Autodealers Association</b>	<b>The So. NV Franchised New Car and Truck Dealers Association</b>

## Summary of Expenditures

PPEs	Taskforce Purchases	Qty Received
<b>1. MASKS: (pcs)</b>		
N95 Masks	500,000	500,240
KN95 Masks	1,310,200	1,310,200
Surgical Masks	2,000,000	2,000,000
Fabric Masks	443,000	442,600
	4,253,200	4,253,040
<b>2. GLOVES (pcs)</b>	1,690,000	1,691,000
<b>3. GOWNS (pcs)</b>	261,000	259,710
<b>4. FACE SHEILDS (pcs)</b>	120,000	120,000
<b>5. GOGGLES (pcs)</b>	50,000	50,000
<b>6. SAFETY GLASSES (pcs)</b>	50,000	49,824
<b>7. DISINFECTANTS:</b>		
Hand Sanitizers - bottles	6,448	6,448
Alcohol pads - cases	500	500
Wipes - containers	100	456
<b>8. MISC:</b>		
UMC Lab - Refrigerators (Testing)	3	3
UMC Lab - Freezers (Testing)	3	3
So NV Warehouse - 1 lab refrigerator (Testing)	1	1
2 lab freezers - Reno (Testing)	2	2
No touch infrared Thermometers (Schools)	960	960
AAA batteries for Thermometers (Schools)	2,000	2000
Stretch Wrap Machines (x2) (National Guard)	2	2
Staged Media Event (COVID Trace App)	1	1
Paid Social Through November	1	1
RTC Bus Advertising	1	1
Rental for Northern and Southern warehouse	1	1
Masks	1	1
Marketing for COVID Trace	1	1
<b>Totals</b>	<b>6,434,225</b>	<b>6,434,655</b>





**NEVADA COVID-19 TASK FORCE**

